



Jamie Oliver and bamix[®] make cooking from scratch easier than ever

Combining world-class expertise and a passion for proper food, bamix[®] of Switzerland and chef Jamie Oliver have joined forces to produce an exclusive immersion stick blender.

Designed with home cooks in mind, this powerful piece of kit is the perfect tool for busy family kitchens. Blitz, blend, whip, beat and purée – with total ease. Together, bamix[®] and Jamie Oliver are on a mission to show just how easy it can be to cook from scratch, no matter how busy life gets.

Jamie says: "I'm thrilled to be working with bamix[®] to help the nation rustle up beautiful dishes from scratch. This brilliant gadget is a real keeper, built to last a lifetime. My bamix[®] is always out in our kitchen at home, and I use it for so many things – salsas, dressings, fragrant curry pastes and punchy pestos. It's a fantastic tool for rattling out fresh, flavour-packed food with minimum fuss. It's in a different league!"

This compact, does-it-all gadget replaces many other kitchen appliances, from blenders, mixers and grinders to whisks and even ice cream machines for the occasional treat. Plus, with Jamie's clever collection of recipes for bamix[®], there's even more delicious inspiration at your fingertips!

A global phenomenon in food and campaigning, Jamie Oliver has inspired millions of people to cook great food at home. With more than 41 million book sales worldwide, Jamie's enthusiasm for fun, good-for-you food continues to inspire, every day.

bamix[®] has been making exceptional immersion blenders since 1954. A name you can trust, the brand takes pride in its high-performing, durable products. With extra attachments to grind, powder, grate and mince, bamix[®] machines produce brilliant results.

The exclusive blender from bamix[®] and Jamie Oliver comes with a beautiful recipe booklet, three blades and a stand. It is available from October 2018 and has a 10-year motor guarantee.